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Mayor Edward I. Koch and Cultural Affairs Commissioner Henry Geldzahler announced today that the Department of Cultural Affairs has raised approximately \$160,000 in outside funds since the establishment of a Fundraising and Development Office in August 1978. In addition, over \$80,000 in pro bono services and material donations have been obtained.

These contributions have enabled the Department to increase the budgets for several of its programs including Filmobile, Free-For-All, Material Donations and Volunteer Services.

In conjunction with its fundraising efforts, the Development Office assists the City's cultural community in raising funds from the private sector. To do this, the Development Office has established a Proposal Development Resource Center, which coordinates a wide range of information including; government, corporate and foundation funding programs, sample proposals, listings of relevant contact persons, and other materials necessary to the successful planning, implementation and evaluation of cultural programs.

The Department of Cultural Affairs publicizes the information of its Development Office in a quarterly newsletter.

The Department plans to conduct workshops similar to last fall's two-day seminar on, "Proposal Writing and Grantsmanship." An upcoming series of workshops will be held by the Department in conjunction with the New York City Board of Education, Office of Funded Programs; these seminars will be designed to complement a future Development Office publication, "Public Funding Opportunities in Education for Cultural Organizations."

"The Department has established the Development Office to provide services to its broad-based constituency. With more coordinated city encouragement, the Department hopes to create the environment and stimulation necessary to obtain increasing support from

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both the public and private sectors, thus addressing the serious concern for the current and future well-being of the cultural community as well as the city itself, Commissioner Geldzahler said.

For information, call: Dennis Paul, Development Officer,  
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