

# FUNDING NEWS

Department of Cultural Affairs, City of New York 830 Fifth Avenue New York, N.Y. 10021 360-8295

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Commissioner

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## FUNDING NEWSLETTER - FALL 1979

1. "ADVICE FOR ART ORGANIZATIONS: With IRS paying more attention to the unrelated business income of non-profits, many art museums, galleries and community art centers are hard-pressed to find means of fund raising which do not run afoul of the Service. Museum shops, advertising revenues from publications, and revenues from services to patrons represent an important source of money for these institutions.

Writing in the Journal of Taxation, John H. Myers and Robert H. Myers, Jr., offer these guidelines for avoiding a tax on unrelated business income: (1) Eating Facilities - These are not an unrelated business so long as the institution does not actively solicit business; (2) Museum Shops - The test is whether the selling of the items 'contributes importantly' to the accomplishment of the institution's tax exempt purpose; (3) Fund Raising Activities - As a general rule, those activities which are 'genuinely infrequent' will not result in unrelated business income; (5) Advertising Income - Only when publication expenses exceed circulation income can net advertising income (after the deduction for directly related expenses) be offset by exempt function-related expenses."

TAX EXEMPT NEWS/July 3, 1979

2. SELF-HELP NEIGHBORHOOD AWARDS PROGRAM (SNAP)

Sponsored by the Citizens Committee for New York City, Inc.

- SNAP is a cash awards program for outstanding volunteer projects of new or existing neighborhood groups in New York City.
- Most awards will be under \$500; however a group can be awarded as much as \$1,000.
- Twenty or more cash awards will be made during each of the four competitions.
- The award may be spent for such items as equipment, tools, technical or planning assistance, and literature. However, no award can be spent on salaries or recurring operating expenses such as rent, telephone, utilities or office supplies.
- A project must be based on volunteer efforts of citizens to qualify as a "self-help" project and only group projects will be eligible for awards.
- The majority of awards will go to grass roots neighborhood groups such as block and civic associations. However, other kinds of groups or agencies are eligible as long as they have neighborhood orientation and the self-help project is principally run by volunteers.

## Selection of Winners

The selection of an award winner will be guided by a project's potential impact on a neighborhood and its potential for replication by other self-help groups. The Citizens Committee for New York City, Inc. reserves the right to determine which projects will be selected for SNAP awards.

## Competition #3

Deadline for Submission of Proposals: October 19, 1979

Service Areas to be Highlighted: Security/Crime Prevention  
Cultural/Arts  
Senior Citizens

Announcement of Winners: January 11, 1980

For further information and application forms, contact:

SNAP  
Citizens Committee for New York City, Inc.  
3 West 29th Street, 6th floor  
New York, N.Y. 10001

## 3. OFF-TRACK BETTING

OTB has a Community Relations Liaison Unit which offers assistance to neighborhood organizations. They often provide free printing services for non-profit organizations. These services are coordinated by field staff located in the five boroughs.

Contact OTB for further information:

Trudi Pagliaroni	Manhattan, Staten Island	221-5027
John Hernandez	Bronx	221-5441
Tom Carbone	Queens	221-5127
Bob Eng	Brooklyn, Lower East Manhattan	221-5006
Paul Patterson	Upper Brooklyn	221-5079

## 4. NEA - DESIGN ARTS PROGRAM

NEA's Architecture, Planning, and Design Program has been reorganized. It is now called the Design Arts Program and is divided into four categories: Design Demonstration, Design Communication, Design Explorations/Research and Grants to Individuals. The upcoming deadline for all four categories is January 25, 1980. For new guidelines and further information, write:

Design Arts Program  
National Endowment for the Arts  
Washington, D.C. 20506

## 5. NATIONAL MUSEUM ACT

The objectives of the National Museum Act, administered by the Smithsonian Institution, are to make possible a continuing study of museum problems and opportunities, both in the United States and abroad; to encourage research in museum techniques; and to provide support for training career employees in museum practices. As described in the 1980 guidelines, support is available for research and studies to investigate critical museum problems; professional assistance projects to address shared needs in the museum field; and projects providing opportunities for professional museum training. Throughout all these programs, however, major attention is given to proposals dealing with museum conservation. Since 1972, more than \$4.5 million in grants has been awarded.

The act is divided into three separate programs:

- Professional Training in Conservation and Museum Practices  
(deadline September 15, 1979)
- Special Studies and Research in Conservation and Museum Practices  
(deadline December 1, 1979)
- Professional Assistance in Conservation and Museum Practices  
(deadline December 1, 1979)

For further information and application forms write:

National Museum Act  
Art and Industries Building  
Smithsonian Institution  
Washington, D.C. 20560  
(202) 381-5512

"Guidelines for 1980" and "Report on Grants" are available for review.

## 6. NATIONAL HISTORIC RECORDS PROGRAM

Through this program the National Historical Publications and Records Commission encourages a greater effort to preserve and make available for use those records, generated in every facet of life, that further understanding and appreciation of American History. In the public sector, these historical records document significant activities of state, county, municipal, and other units of government. In the private sector, historical records include: manuscripts, personal and family papers, and corporate archives; as well as materials in special collections relating to particular fields of study, including the arts, business, education, ethnic and minority group immigration, labor, politics, professions, religion, science, urban affairs, and women. In addition to supporting projects relating directly to a body of records, the Commission may also support projects to advance the state of the art; to promote cooperative efforts among institutions and organizations; and to improve the knowledge, performance, and professional skills of those who work with historical records.

Records grants are not intended to replace support from other sources for historical records programs; rather, they are intended to supplement and expand such programs throughout the country. The deadline for this program is October 1, 1979. For guidelines and further information, write:

Director  
National Historical Publication & Records Commission  
National Archives  
Washington, D.C. 20408

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Prior to submitting an application to any funding source, it is essential that the proper research be conducted to determine the appropriateness of your request. The majority of proposals are sent to inappropriate sources; you will save time and energy by insuring that the source from which you request funds is appropriate for your project.

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## UPCOMING DEADLINE DATES

### SEPTEMBER

- Ford Foundation Board meets quarterly
- Helena Rubinstein Foundation Board meets

- Shubert Foundation Board meets monthly
- 15 - NEA, Media Arts-Production
- 15 - National Museum Act-Office of Museum Programs, Smithsonian Institution
- 28 - NEA, Visual Arts-Artist Spaces
  - Crafts Exhibitions
  - Crafts Workshops and Master Classes
  - Photography Surveys

## OCTOBER

- Astor Foundation Board meets (also December, March and May)
- New York Community Trust (Committee meets every other month)
- Robert Sterling Clark Foundation Board meets (also January, April and July)
- 1 - NEH, Research Materials Program
- 1 - National Historical Publications & Records Commission
- 1 - NEA, Education-Artists-in-Schools
- 1 - NEA, Folk Arts
- 1 - NEA, Museums-Training Fellowships for Museum Professionals
- 1 - NEA, Special Projects - Arts Centers and Festivals
  - Interdisciplinary Special Projects
- 3 - NEA, Literature - Assistance to Small Presses
- 15 - NEH, Summer Stipends (Fellowships)
- 15 - NEA, Visual Arts - Artists Fellowships
- 15 - NEA, Media Arts - Video Artists Fellowships
- 25 - NEA, Media Arts - In Residence/Workshop Program
- 31 - HEW, Office of Education-Talent Search

## NOVEMBER

- JM Kaplan Fund (apply January-November) Board meets as required
- Mobil Foundation Board meets
- 1 - NEH, Elementary and Secondary Education Program (also 4/80)
- 1 - NEH, Program Development - Special Projects (also 2/1/80, 5/1/80, 8/1/80)
- 12 - NEH, Fellowship-Category C
- 15 - NEH, Pilot Grants-Education (also 3/15/80)
- 15 - NEH, Research Publications
- 15 - NEA, Literature-Assistance to Literary Magazines
- 15 - NEA, Media Arts-AFI/Arts Endowment Film Archival Program
- 19 - NEH, Public Programs
- 20 - NEA, Music-Chamber Music
  - New Music Performances
- 29 - NEA, Music-Composers Program (for organizations)

## DECEMBER

- Astor Foundation Board meets (also March, May and October)
- Ford Foundation Board meets
- New York Community Trust (Committee meets every other month)
- Rockefeller Family Fund Board meets
- Shubert Foundation Board meets monthly
- 1 - NEA, Expansion Arts - State Arts Agencies  
Services to Neighborhood Arts Organizations  
Community Cultural Centers  
Neighborhood Arts Consortia
- 1 - NEH, Fellowship Support to Centers for Advanced Study (also 3/1/80, 6/1/80)
- 3 - NEA, Dance-Choreography  
Professional Companies in Residence  
Rehearsal Support  
Artistic Personnel  
Management and Administration  
Dance/Film/Video
- 3 - NEA, Visual Arts - Photography Exhibitions  
Photography Publications  
Services to the Field
- 7 - HEW, Office of Education - Emergency School Aid
- 14 - HEW, Office of Education - Arts Education Program
- 20 - NEA, Visual Arts - Craftsmen's Fellowships  
Crafts Projects

## JANUARY

- Kresge Foundation (apply January-March)
- Robert Sterling Clark Foundation Board meets (also April, July and October)
- \* - HEW, The Fund for the Improvement of Post Secondary Education
- 1 - NEH, Higher Education-Project Grants
- 1 - NEH, Development Grant-Education (also 6/80)
- 1 - HEW, Ethnic Heritage Studies Program
- 2 - NEA, Folk Arts
- 2 - NEA, Visual Arts - Building Arts
- 2 - NEA, Special Projects - Interdisciplinary Service to the Field  
Interdisciplinary Special Projects
- 7 - NEA, Museums-Museum Purchase Plan
- 15 - NEH, Challenge Grants
- 15 - NEA, Theater-Large Professional Theater  
Professional Theater Companies with Short Seasons  
Services to the Field/Theater Resources  
Professional Theater Training
- 15 - NEA, Visual Arts-Arts in Public Places
- 21 - NEA, Music-Composer Fellowships

25 - NEA, Design Arts - All Categories

25 - HEW, Office of Education - Gifted and Talented Program

\* Dates are approximate for these programs.

ALL INFORMATION IS AS CURRENT AS POSSIBLE.

DEADLINE DATES SHOULD BE CONFIRMED.

So that we may provide you with the most informative newsletter possible, your suggestions would be appreciated. Any relevant items for inclusion can be sent to:

Funding Newsletter  
Development Office  
Department of Cultural Affairs  
830 Fifth Avenue  
New York, N.Y. 10021

At this time the Development Office is unable to provide direct assistance. Our early efforts have been concentrated in assessing the full range of both public and private funding available to cultural organizations. The office has recently established a Proposal Development Resource Center where this information can be reviewed (see attached appointment form); in addition, a publications program has been implemented to provide an efficacious dissemination system.

With more coordinated city encouragement, it is hoped that significantly greater public and private funds will be forthcoming.

RESOURCE CENTER APPOINTMENT FORM

CITY OF NEW YORK  
DEPARTMENT OF CULTURAL AFFAIRS  
DEVELOPMENT OFFICE

NAME OF ORGANIZATION:

ADDRESS:

TELEPHONE:

NAME:

TITLE:

Brief description of activities for which you are seeking funds  
(use other side or additional sheet if necessary)

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Specific information which you need:

Funding sources for which you are developing a proposal:

Time you would like to come:

(Please list at least two)

Date:

Date:

Date:

Time:

Time:

Time:

We will call to confirm your appointment. If we do not have the requested information, we will attempt to obtain it and/or refer you to the appropriate source.

